



भारतीय बैंक प्रबंधन संस्थान

INDIAN INSTITUTE OF BANK MANAGEMENT

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Call for Papers: IIBM Digest, December 2024 Issue

Theme: "Banking in the Digital Age: Challenges and Opportunities"

The Indian Institute of Bank Management (IIBM), Guwahati, a premier training and research institute sponsored by the Reserve Bank of India, NABARD, and other commercial banks, is pleased to invite submissions for the December 2024 issue of the IIBM Digest, the Institute's esteemed research journal.

The digital age has transformed the banking industry, presenting both exciting opportunities and significant challenges. With the rise of digital banking platforms, mobile banking apps, and FinTech innovations, customers now enjoy unprecedented convenience, real-time services, and enhanced financial accessibility. However, these advancements also bring challenges, such as increased cybersecurity risks, regulatory compliance complexities, and the need for traditional banks to adapt to rapidly evolving technologies. The integration of AI, blockchain, and data analytics opens new pathways for innovation but requires a strategic focus on balancing technological progress with customer trust, data privacy, and regulatory frameworks.

Given the importance of these issues, the Institute invites **Papers, Commentaries, and Case Studies** on the theme "Banking in the Digital Age: Challenges and Opportunities" for publication in the upcoming December 2024 issue.

Topics of Interest:

Papers may include, but are not limited to, the following topics:

- **Digital Banking Transformation:** Impact of FinTech, mobile banking, and digital-only banks.
- **Regulatory and Compliance Issues:** Evolving banking regulations, Basel III and IV, anti-money laundering (AML), and Know Your Customer (KYC) standards.
- **Sustainable Banking:** ESG (Environmental, Social, and Governance) considerations in banking, green financing, and ethical lending practices.
- **Blockchain and Cryptocurrencies:** Integration of blockchain in banking, implications of decentralized finance (DeFi), and digital currencies (CBDCs).
- **Artificial Intelligence and Machine Learning:** Applications of AI in risk management, fraud detection, and customer service.
- **Cybersecurity in Banking:** Addressing emerging cybersecurity threats, data protection, and digital trust in banking systems.

- **Financial Inclusion and Microfinance:** Innovations in expanding banking services to underserved populations.
- **Impact of Global Economic Trends:** Analysis of interest rates, inflation, and recession impacts on banking strategies.
- **Banking Analytics and Big Data:** Leveraging data analytics to optimize performance and enhance decision-making.
- **The Future of Branch Banking:** Role of physical branches in a digital world, omnichannel banking experiences.

Submission Guidelines:

- **Paper Length:** Submissions should not exceed 8,000 words, including tables, figures, references, and appendices.
- **Abstract:** A 150-300-word abstract should be submitted along with the paper.
- **Formatting:** All papers should be formatted in accordance with the APA style guidelines. The font of the submitted papers/articles should be Times New Roman, 12 point and double space. It should be in both word and PDF format.
- Name(s) of author(s) along with author's affiliation and institutional address (in case of more than one author, the name and address of the corresponding author with pin code) and email id must be provided.

The papers/articles received will be reviewed through a team of eminent researchers and academicians. Interested persons may submit papers / commentaries on the captioned theme latest by 31st Nov 2024 to the mail id: pinkydutta@iibm.ac.in.

An honorarium of Rs 25,000 /- (Rupees Twenty Five Thousand Only) will be paid for each published paper.